

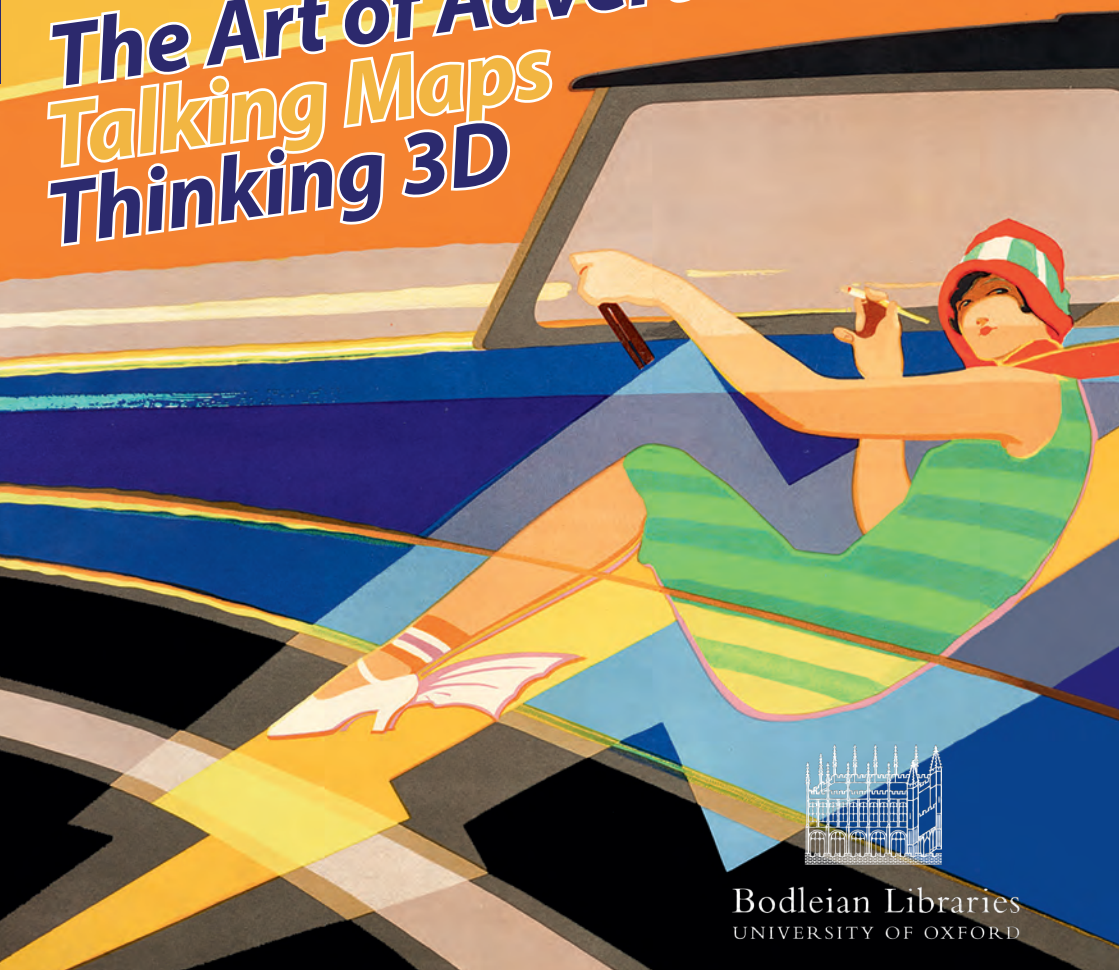
UNIVERSITY OF OXFORD

# BODLEIAN LIBRARIES

## WHAT'S ON

JANUARY – MARCH 2020

**The Art of Advertising**  
**Talking Maps**  
**Thinking 3D**



Bodleian Libraries  
UNIVERSITY OF OXFORD

HORRIS MOTORS LTD  
OXFORD

## EXHIBITIONS

OPENS 5 MARCH 2020

# The Art of Advertising

*The Art of Advertising* tells the story of early advertising communication through an incredible collection of handbills, trade and greeting cards, novelties, posters and much more. Drawing from the Bodleian's renowned John Johnson Collection of Printed Ephemera, one of the largest and most important collections of printed ephemera in the world, the exhibition will reveal how advertisements reflect social attitudes over time while showcasing some of the finest examples of advertising illustration and commercial art.

## THE TREASURY, WESTON LIBRARY

ADMISSION FREE

### The Art of Advertising Activity Day

Saturday 28 March | 12-4pm

ADMISSION FREE DROP IN

COMING SOON 9 APRIL 2020

# Sensational Books

Explore the experience of the book beyond reading in our upcoming exhibition *Sensational Books*, which features books and items from the Bodleian's collections that invite a sensory response across the five senses of sight, sound, taste, smell and touch and beyond.

FROM BODLEIAN PUBLISHING



MARCH  
2020

### The Art of Advertising

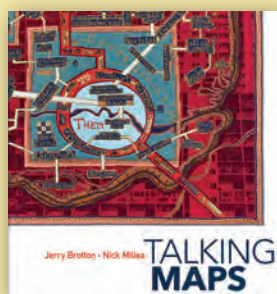
Julie Anne Lambert  
9781851245383 | HB £30

### Vintage Advertising: An A to Z

Julie Anne Lambert  
9781851245406 | PB £15



APRIL  
2020

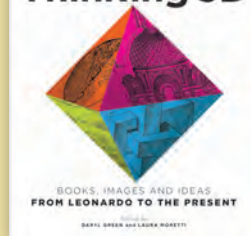


### Talking Maps

Jerry Brotton &  
Nick Millea  
9781851245154  
HB £35

Thinking 3D  
Books, images and ideas  
from Leonardo to the  
present  
Edited by Daryl Green &  
Laura Moretti  
9781851245253  
HB £35

### Thinking 3D



Available in the Bodleian Shops or online at [www.bodleianshop.co.uk](http://www.bodleianshop.co.uk)

**OPEN UNTIL 8 MARCH 2020**

## Talking Maps

Every map tells a story

Drawing on the Bodleian's unparalleled collection of more than 1.5 million maps, *Talking Maps* is a celebration of maps and what they tell us about the places they depict and the people that make and use them.

Highlights include the Gough Map, the earliest surviving map showing Great Britain in a recognizable form, the al-Iḍrīsī silver disc, a recreation of a huge 12th-century disc engraved with a map of the world, as well as works by the artist Grayson Perry.

**ST LEE GALLERY, WESTON LIBRARY**

**ADMISSION FREE**



Join our maps experts in the gallery for an informal tour of the exhibition  
Every Mon, Wed, Fri | 1–1.30pm  
MEET AT THE INFO DESK **ADMISSION FREE** **DROP IN**

Map of Sardinia, from al-Iḍrīsī, *Entertainment for He who Longs to Travel the World*, mid-12th century. MS. Pococke 375, fols. 187b–188a

*“Extraordinary collection of maps ancient and modern, plus the fictional creations of J.R.R. Tolkien and C.S. Lewis.”*  
The Times

**OPEN UNTIL 9 FEBRUARY 2020**

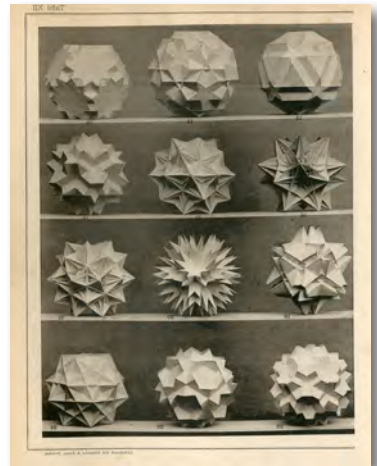
## Thinking 3D

From Leonardo to the present

For centuries, artists and scientists have wrestled with how to convey three-dimensional objects on the page. Using some of the Bodleian Libraries' finest books, manuscripts, prints and drawings, *Thinking 3D* tells the story of the development of three-dimensional communication over the last 500 years.

**THE TREASURY, WESTON LIBRARY**

**ADMISSION FREE**



Polyhedra models in the book *Polygons and Polyhedra: Theory and History* (*Vielecke und Vielfache: Theorie und Geschichte*) by Max Brückner, 1900.

For more information go to [visit.bodleian.ox.ac.uk/events-exhibitions](http://visit.bodleian.ox.ac.uk/events-exhibitions)

## TALKS & WORKSHOPS

Free talks and events on subjects relating to the Bodleian Libraries collections  
UNLESS OTHERWISE STATED ALL TALKS AND EVENTS ARE FREE AND HELD IN THE LECTURE THEATRE, WESTON LIBRARY

ADMISSION FREE BOOKING ADVISED

### **Trinity: Klaus Fuchs and the Bodleian Library**

Supported by the Friends of the Bodleian

**Tuesday 21 January | 1–2.30pm**

Professor Frank Close, Theoretical Physics, University of Oxford

BOOKING REQUIRED

### **Where was the Field of Cloth of Gold? A new look at Tudor mapping of the Calais Pale**

The Oxford Seminars in Cartography

**Wednesday 22 January | 4.30–6pm**

Julian Munby, Oxford Archaeology

### **‘This land is your land; this land is my land’: how maps shape our collective allegiance to territory**

**Thursday 6 February | 1pm**

Elizabeth Baigent, University Reader in the History of Geography

### **The Future of the Past**

The 2020 Colin Ford Lecture

**Thursday 6 February | 5.30–9pm**

Professor Larry Schaaf, The William Henry Fox Talbot Catalogue Raisonné

### **Morison’s Historia: a 17th-century botanical treasure**

Supported by the Friends of the Bodleian

**Thursday 27 February | 1–2.30pm**

Professor Stephen Harris, Druce Curator (Herbaria), Department of Plant Sciences

BOOKING REQUIRED

### **Sheldon Tapestry Map talks**

**Monday – Friday | 11.30am–12pm**

Join a member of the Bodleian Library’s Map Room as they talk about the background of the Sheldon Tapestry Map of Oxfordshire.

BLACKWELL HALL, WESTON LIBRARY

DROP IN

For more information and to book tickets, please go to [visit.bodleian.ox.ac.uk/events-exhibitions](https://visit.bodleian.ox.ac.uk/events-exhibitions)

## Bodleian Bibliographical Press

ALL WORKSHOPS ARE HELD IN THE PRINTING WORKSHOP, SCHOLA MUSICAE, OLD BODLEIAN LIBRARY

### **Six-week linocut course**

**Tuesdays, starting in January | 5.30–8pm**

Robin Wilson, Rosie Fairfax-Cholmeley  
Linocut printmaking using the Bodleian’s hand-operated presses.

£160 BOOKING REQUIRED OVER 18s ONLY

### **Six-week letterpress course**

**Wednesdays, starting in January | 5.30–8pm**

Using the Bodleian’s hand-operated presses, this course will enable you to set and print a short text of your own choice.

£160 BOOKING REQUIRED OVER 18s ONLY

See website for dates and further details: [visit.bodleian.ox.ac.uk/events-exhibitions](https://visit.bodleian.ox.ac.uk/events-exhibitions)

## EVENTS



### Alice in Typhoidland activity day

In connection with the display *Alice in Typhoidland*

**Saturday 25 January | 12–4pm**

Journey down the sewer hole into Oxford's underside to discover the past and present of typhoid with Oxford researchers. Mini-talks, games, animations, and hands-on activities make this event suitable for all ages.

BLACKWELL HALL, WESTON LIBRARY **ADMISSION FREE DROP IN**

### Library Lates: *Talking Maps*

**Friday 28 February | 7–9.30pm**

Join us for an interactive exploration of the finest maps in the Bodleian's collections. Through talks, tours, workshops and hands-on art activities, discover how maps can tell us who we are, as well as where we are.

BLACKWELL HALL, WESTON LIBRARY **ADMISSION FREE**

**BOOKING REQUIRED**

### The Art of Advertising activity day

This event is part of *FT Weekend Oxford Literary Festival* and in connection with the exhibition *The Art of Advertising*.

**Saturday 28 March | 12–4pm**

Drop in for a day of ephemeral fun based around our new exhibition, *The Art of Advertising*. Meet the exhibition curators, researchers and printing experts to discover something unexpected about those pieces of paper most people just throw away.

BLACKWELL HALL, WESTON LIBRARY **ADMISSION FREE DROP IN**

## FT Weekend Oxford Literary Festival

27 March – 5 April 2020

As cultural partner to the Festival, we host the Blackwell's Festival Marquee, Box Office and Bookshop, based in our Clarendon Quad. Between talks visit the Weston Library's Blackwell Hall to enjoy our exhibitions, café and shop.

Highlights include:

**Sun 29 March | 10am**

**The Story Behind Heritage Apples**  
by **Caroline Ball**

**Sun 29 March | 12pm**

**The Edgeworth Collection: A Masterclass**

**Sat & Sun 28 – 29 March | 12–2pm**

**Sat & Sun 4 – 5 April | 12–2pm**

**Drop in printing activities at the Weston Library**

BLACKWELL HALL, WESTON LIBRARY

**Tue 31 March, Wed 1 & Thu 2 April**

**Letterpress printing workshops**

PRINTING WORKSHOP, SCHOLA MUSICAE, OLD BODLEIAN LIBRARY

**Mon 30 March, Wed 1 & Thu 2 April**

**A programme of evening guided tours for literary festival-goers**

OLD BODLEIAN LIBRARY

For full information and to book tickets please go to [oxfordliteraryfestival.org](http://oxfordliteraryfestival.org)



## DISPLAYS

All displays are open daily. Check opening hours online before visiting.

[visit.bodleian.ox.ac.uk](http://visit.bodleian.ox.ac.uk)

**ADMISSION FREE**

### Meet the Edgeworths

**Until 26 January**

Get acquainted with this talented brood of Anglo-Irish scientists, writers and artists. 250 years after her death, we explore the cult of celebrity surrounding the eldest daughter of 22 siblings, the 'great Maria', and the trouble and triumph it brought in its wake.

PROSCHOLIUM, OLD LIBRARY



### Alice in Typhoidland

**11 January – 22 March**

Join Alice Liddell (Alice in Wonderland) on a journey through the history of early typhoid control and discover how typhoid influenced the design of the water and sewage systems under our feet. Learn how a group of Oxford researchers are contributing to the control of the disease.



Solve the riddle of mysterious typhoid outbreaks in Victorian Oxford, find out how doctors and engineers controlled typhoid to stop the disease from spreading and experience Alice's adventure into Typhoidland.

BLACKWELL HALL, WESTON LIBRARY

### From Studio to Selfie

**1 February – 15 March**

The Bodleian Library is a treasure trove of books, which include photographs, and portraits of famous writers. This display shows how, since its invention in the mid-1800s to today's digital image culture, photography has been instrumental in constructing and promoting the author's public image and persona.

PROSCHOLIUM, OLD LIBRARY

## NEW FROM BODLEIAN PUBLISHING



**How We Fell in Love with Italian Food**  
Diego Zancani  
9781851245123  
HB £25



**A Sanskrit Treasury: A Compendium of Literature from the Clay Sanskrit Library**  
Camillo A. Formigatti,  
Foreword by Amartya Sen  
9781851245314  
HB £50



**Islamic Maps**  
Yossef Rapoport  
9781851244928  
HB £35

Available online at [www.bodleianshop.co.uk](http://www.bodleianshop.co.uk) or visit our shops to browse our full range of published books and find unique gifts and souvenirs.

# Friends of the BODLEIAN

## Exclusive events for members

For tickets and further information contact the Friends' office:  
01865 277234 [fob@bodleian.ox.ac.uk](mailto:fob@bodleian.ox.ac.uk)



## Join today

To enjoy other exclusive events, join the Friends today.  
Contact the Membership Officer: email [fob@bodleian.ox.ac.uk](mailto:fob@bodleian.ox.ac.uk)  
visit [visit.bodleian.ox.ac.uk/friends-of-the-bodleian](http://visit.bodleian.ox.ac.uk/friends-of-the-bodleian)

### Garsington Opera

**Tue 10 Feb | 6.30–8.15pm**

A special evening with Garsington Opera following their enormously successful performance in February 2019.

DIVINITY SCHOOL & CONVOCATION HOUSE,  
OLD BODLEIAN LIBRARY **£22**  
BOOKING REQUIRED

### Keepers of the Flame: Celebrating Mick Imlah's archival legacy

**Thu 26 Mar | 7–9pm**

Join us for a special event with writer and poet Alan Hollinghurst to celebrate the Royal Society of Literature's 200th anniversary.

LECTURE THEATRE, WESTON LIBRARY  
**ADMISSION FREE** BOOKING REQUIRED



## SUPPORT THE BODLEIAN MAKE A DONATION TODAY

Help safeguard some of the world's greatest literary and cultural treasures by making a donation to the Bodleian Libraries today. Your support will allow the Bodleian to keep exhibitions free for all, broaden access to collections through digitization, and ensure fragile items are conserved for future generations.

This year the Bodleian is running a special campaign to support the conservation of the Bodleian Libraries' historic manuscripts.

To donate to this appeal, please visit  
[www.development.ox.ac.uk/bodleian-conservation](http://www.development.ox.ac.uk/bodleian-conservation)

To find out more about the ways you can support the Bodleian Libraries, including how to leave a legacy, please visit [visit.bodleian.ox.ac.uk/support-us](http://visit.bodleian.ox.ac.uk/support-us).

You can also contact us at 01865 611552 or email [development@bodleian.ox.ac.uk](mailto:development@bodleian.ox.ac.uk)

## BODLEIAN TOURS

A trip to Oxford is incomplete without a visit to the world famous Bodleian Libraries. Explore the historic rooms on a 30 minute, 60 minute or 90 minute guided tour.

Discover the magnificent gothic Divinity School, the University's earliest teaching room, which was designed to inspire. You can also take an audio tour around the historic exterior quadrangles.

Tour tickets are available for purchase on our website and on arrival at our ticket office. Tickets go on sale 14 days in advance. 30 minute and 60 minute tours are available Mon – Sun; 90 minute tours are available Wed, Sat & Sun.

Please check the website for any changes in our schedule.

To find out more, visit [visit.bodleian.ox.ac.uk/plan-your-visit](http://visit.bodleian.ox.ac.uk/plan-your-visit)  
Phone: +44 (0)1865 277094  
Email: [tours@bodleian.ox.ac.uk](mailto:tours@bodleian.ox.ac.uk)

## BODLEIAN SHOPS

Take a treasure home. Visit the Zvi Meitar Bodleian Libraries Shop in the Weston Library or the Libraries Shop set in the tranquil, historic Old Schools Quadrangle, offering gifts inspired by the Libraries' collections. Opening hours are Mon to Fri 10am–5.30pm; Sat 10am–5pm; Sun 11am–5pm.

Also available for purchase online at [www.bodleianshop.co.uk](http://www.bodleianshop.co.uk)  
[@bodleianshop](https://twitter.com/bodleianshop)

## BODLEIAN PUBLISHING

Bodleian Library Publishing produces beautiful and authoritative books which help to bring the riches of Oxford's libraries to readers around the world. Our titles include non-fiction, high-quality illustrated art books, facsimiles, stationery, gift and children's books, as well as titles related to our exhibitions.

Email: [publishing@bodleian.ox.ac.uk](mailto:publishing@bodleian.ox.ac.uk)  
to request a free catalogue.  
[www.bodleianshop.co.uk](http://www.bodleianshop.co.uk)  
[@BodPublishing](https://twitter.com/BodPublishing)

## FIND US

Bodleian Libraries, Broad Street  
Oxford, OX1 3BG

### OPENING HOURS FOR VISITORS

#### Bodleian Library

Mon to Sat: 9am–5pm  
Sun: 11am–5pm

#### Weston Library

Mon to Fri: 8.30am–5pm  
Sat: 9am–5pm  
Sun: 11am–5pm

Exhibition galleries are open  
Mon to Sat: 10am–5pm  
Sun: 11am–5pm

## CONTACT US

Please get in touch if you have any general enquiries about your visit.

+44 (0)1865 277094  
[visit@bodleian.ox.ac.uk](mailto:visit@bodleian.ox.ac.uk)

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Bodleian Libraries

